To: 1210 - New York ROU (ALVICHA)
From: Orourke, Rory
Posted: 4/16/98 12:56
Opened: 4/16/98 14:43
Subject: FWRD: STOMEL PROCEDURES

Is this what you were talking about the other day???

========== <Forwarded Letter> ==========
From: Goodman, Mark J.
To: OROURKR
Subject: STOMEL PROCEDURES
Posted: 03/25/98 10:05
Priority: Normal Priority

ATTACHED IS AN EXCEL SPREADSHEET WITH A BLANK STOMEL PROMOTION FORM AND A "TAB" WITH INSTRUCTIONS ON HOW TO FILL OUT THE FORM.

FOR DPC PROMOTIONS OR ANY OTHER SPECIAL PROMOTION YOU ARE RUNNING IN YOUR BRANCH, FILL OUT THE FORM AND E-MAIL TO DENNY BOMGARDNER BY THE FIRST WEEK OF THE MONTH PRIOR TO THE PROMOTION. STOMEL SENTS OUT PROMOTION PACKETS TO EACH BRANCH THE 2ND WEEK OF THE MONTH PRIOR TO DTS. FOR EXAMPLE, JUNE PROMOTIONS MUST BE TO DENNY BY THE FIRST WEEK IN MAY. YOU MUST ALSO INCLUDE WITH THIS THE VAP LIST WHICH CAN BE FAXED TO DENNY AT 610-280-9118.

FOR NATIONAL VAP FULL PRICE AND SAVINGS PROMOTIONS FILL OUT THE FORM AND E-MAIL TO MARK GOODMAN (FOR NOW SINCE AUDREY IS OUT), ALSO FAX THE VAP LIST TO 610-280-9119 OR ORDER IT TO PRINT AT U7313. PLEASE CALL TO TELL ME YOU HAVE FAXED OR SENT THE LIST SO I CAN BE ON THE LOOK OUT FOR IT.

PO#'S AND STOMEL'S REQUESTED DELIVERY DATES WILL THEN BE COMMUNICATED BACK TO YOU.

ANY QUESTIONS, GIVE ME A CALL.

MARK

51847 8109

Source: https://www.industrydocuments.ucsf.edu/docs/jngy0000

☐ DS ☐ cc:DVSN ☐ P.O. ☐ LH ☐ RICH **STOMEL DISPLAY ORDER FORM** ____ ____ ____

DISPLAY ITEM CODE NO. _____ DISC. _____ [_____ R-DEAL [_____ PK/DPLY]

1st SHIP TO RETAIL _____ DISPLAY CARTONS STAMPING: (MACHINE) HAND EST MINS FOR ONE DPLY _____

(1) NE PO. # _____ (2) NY PO. # _____ (3) NJ PO. # _____ **B & W** (4481) **LL** (18965) **PM** (25568) **RJR** (26633)

SPECIAL INSTRUCTIONS: _____

DEL DATE	STOMEL CODE	QTY CASES 1 NE	2 NY	3 NJ	CASE COST *	CS CZ	STYLE/ITEM	CTN/ DPLY	UPC MGF 12300 CNT/CASE UPC
TOTAL # DISPLAYS BOOKED									
EFT $ PER PO									

TERMS: ***%*** ***NET*** ***EFT DRAFT DATE:***

HANDLING ALW FOR ONE DISPLAY $ _____ *[TOTAL PER DVSN =]* (1) NE _____ (2) NY _____ (3) NJ _____

DISPLAY HANDLING ALLOWANCE = # DISPLAYS/CASES X $ / DISPLAY / CASE

(1) NE PO. # _____ (2) NY PO. # _____ (3) NJ PO. # _____ **B & W** (4481) **LL** (18965) **PM** (25568) **RJR** (26633)

DEL DATE	QTY CASES 1 NE	2 NY	3 NJ	POS DESCRIPTION / KIT NO.	KITS / PLT	COMMENTS
HRS				**RETAIL DEAL UPC** /		

FAX TO : 609-768-0104 / ATTN: DARYL KIGHT

51847 8110

Source: https://www.industrydocuments.ucsf.edu/docs/jngy0000

☐ DS ☐ cc:DVSN ☐ P.O. ☐ LH ☐ RICH **STOMEL DISPLAY ORDER FORM** _____ _____

Enter the ship to retail date for the promotion.

Enter any special instructions. I. E. Place 3 white ctns CFBX and 4 Ctns CLBX into each shipper.

Enter Promotion Description I.E. Camel April DPC .30 off

Enter # offers per shippers. I. E a Winston B2G .70 off 2 pks with 20 offers per shipper = 20

Enter # packs (including gratis) per shipper. I. E a Camel B2G1F (pre-packed, 7 white ctns billed for 4.9) would be 70

Enter Date form is filled out

DISPLAY ITEM CODE NO. _____ DISC. _____ [_____ R-DEAL [_____ PK/DPLY]

1st SHIP TO RETAIL _____ DISPLAY CARTONS STAMPING: (MACHINE) HAND EST MINS FOR ONE DPLY _____

(1) NE PO. # _____ (2) NY PO. # _____ (3) NJ PO. # _____ **B & W** (4481) **LL** (18965) **PM** (25568) **RJR** (26633)

SPECIAL INSTRUCTIONS: _____

Enter Product Delivery date

DEL DATE	STOMEL CODE	QTY CASES 1 NE	2 NY	3 NJ	CASE COST *	CS CZ	STYLE/ITEM	CTN/ DPLY	UPC MGF 12300 CNT/CASE UPC
TOTAL # DISPLAYS BOOKED									
EFT $ PER PO									

Enter # cases of each beand style in the col. for your Stomel Branch.

Fill in the RJR list price for each brand, for BSGSR's call order dept for price.

Enter case size I.E. 6M or 12M

Fill in each brand style name for this promotion.

Enter # cartons of each brand style to be packed in the display/shipper.

Enter carton and case UPC numbers for the product.

Enter # Displays per Stomel House.

Enter EFT Amounts

TERMS: % ***NET*** ***EFT DRAFT DATE:***

HANDLING ALW FOR ONE DISPLAY $ _____ *[TOTAL PER DVSN =]* (1) NE _____ (2) NY _____ (3) NJ _____

Enter VAP amount per case I. E. $4.90/6M case

DISPLAY HANDLING ALLOWANCE = # DISPLAYS/CASES X $ / DISPLAY / CASE

Enter Total VAP payment for each Stomel House for this promotion.

(1) NE PO. # _____ (2) NY PO. # _____ (3) NJ PO. # _____ **B & W** (4481) **LL** (18965) **PM** (25568) **RJR** (26633)

Enter Shippers Delivery date

DEL DATE	QTY CASES 1 NE	2 NY	3 NJ	POS DESCRIPTION / KIT NO.	KITS / PLT	COMMENTS
HRS				**RETAIL DEAL UPC** /		

Enter # Shippers per Stomel House

Enter Shipper item # and description. I. E. Camel B2G1F Shipper # XXXXXX

AX TO : 609-768-0104 / ATTN: DARYL KIGHT

Enter retail Deal UPC #

Enter # kits per pallet (SMS)

Enter any other comments related to the shipper.

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Source: https://www.industrydocuments.ucsf.edu/docs/jngy0000